



MUHAMMAD ABDULLAH

E. COMMERCE SPECIALIST

CONTACT

+92342-4600786

Abdullah452873@gmail.com

Unit park Sheikhpura

www.muhammadabdullah.online

SKILLS

- Shopify Store Development
- E-commerce Management
- Digital Marketing Fundamentals
- Basic to Intermediate Meta Ads
- Branding Design
- Social media post design
- Visual Content Design
- Ms office

LANGUAGES

- Urdu (Fluent)
- Punjabi(Fluent)
- English (intermediate)



PROFILE

Shopify Developer and E-commerce Specialist with a strong track record of increasing online sales and building brand presence. Proficient in Shopify development, visual content design, and digital marketing strategies. Currently driving e-commerce growth at PPL Industry, with expertise in Microsoft Office and multi-channel digital initiatives.



WORK EXPERIENCE

PPL Agency

2026 - PRESENT

Shopify Developer

- customize Shopify stores based on business requirements
- Optimize store performance and user experience
- Configure products, collections, and navigation
- Implement responsive and conversion-focused layouts
- Collaborate remotely with the team to deliver client projects on time

Self-Employed

2024 - 2025

Founder Digital Products Business

- Founded and managed a digital products business
- Built branding assets and marketing creatives
- Managed customer support and order fulfillment
- Designed and sold digital products through online platforms
- Increased customer engagement through optimized product presentation.



EDUCATION

Bachelor of Commerce (B.Com)

2024 - 2026

Government Graduate College Sheikhpura

GPA: 3.21 / 4.0

Intermediate (I.Com)

2022 - 2024

Commerce College Sheikhpura

Matric (Science)

2020- 2022

Jamia High School Sheikhpura